

SPS CREATIVE DESIGN

SPS Creative Design Privacy Notice

How SPS Creative Design (“we”) use your information.

Your privacy is important to us. We are committed to safeguarding the privacy of your information.

Why are we collecting your data?

We collect your personal data to fulfil our role as a Digital Marketing Company, to monitor and assess the quality of our services, to fulfil our purposes and to comply with the law regarding data sharing. In legal terms this is called ‘legitimate interests’. When it is required, we may also ask you for your consent to process your data. We do not share your information with others except as described in this notice.

The categories of information that we may collect, hold and share include:

- Personal information (such as name, date of birth, address, telephone number and email address).
- Characteristics (such as gender, ethnicity, language, nationality, country of birth).

Storing your data

We hold your data for varying lengths of time depending on the type of information in question but in doing so we always comply with Data Protection legislation. We will contact you annually to check that the information we are holding is accurate and that you agree to us holding it.

Who do we share your information with?

We will not share your information with third parties without your consent unless the law requires us to do so.

Requesting access to your personal data

Under Data Protection legislation, you have the right to request access to information about you that we hold. To make a request for your personal information [Sam Sedgeman](#)

You also have the right to:

- object to processing of personal data that is likely to cause, or is causing, damage or distress
- prevent processing for the purpose of direct marketing
- object to decisions being taken by automated means

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- in certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed; and
- claim compensation for damages caused by a breach of the Data Protection regulations.

Your rights

Under the Data Protection Act 1998, you have rights as an individual which you can exercise in relation to the information we hold about you.

You can read more about these rights on the ICO website – see link below:
<https://ico.org.uk/for-the-public/is-my-information-being-handled-correctly/>

Promotional Communications

We would like to send you information about SPS Creative Design and other related organisations with whom we work, by post, email, telephone and SMS.

If you do not want to be contacted in any of the ways listed, please contact the Creative Director [Sam Sedgeman](#).

Marketing

We would like to send you information about special offers in the future. If you have consented to receive marketing, you may opt out at any time. You have a right at any time to stop us from contacting you for marketing purposes or giving your information to other parties.

If you no longer wish to be contacted for marketing purposes please contact the Creative Director [Sam Sedgeman](#).

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity.

For further information visit www.aboutcookies.org or www.allaboutcookies.org

You can set your browser not to accept cookies and the above websites tell you how to

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remove cookies from your browser. However, in a few cases some of website features may not function as a result.

Websites

Our website contains links to other websites. This privacy policy only applies to this website. When you link to other websites you should read their own privacy policies.

When someone visits <https://sps-creativdesign.co.uk/> we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour partners. We do this to find out such things as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone and we do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Security and Performance

SPS Creative Design uses a third party service, WordPress.com to publish blogs and materials on the SPS Creative Design website and affiliated websites. We use a standard WordPress service to collect anonymous information about users' activity on the website, for example the number of users viewing pages on the site and to monitor and report on the effectiveness of the site to help us improve it.

Changes to our privacy policy

We keep our privacy policy under regular review and will place any updates on this webpage. This privacy policy was last updated on 19 April 2018.

Contact Details:

For further information on how your information is used, how we maintain the security of your information and your rights to access information we hold on you, or if you would like to discuss anything in this privacy notice please contact Sam Sedgeman at sam@sps-creativdesign.co.uk

If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance or directly to the Information Commission's Office at <https://ico.org.uk/concerns/>

If you need any further information please get in touch:

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Sam@sps-creativedesign.co.uk

<https://sps-creativedesign.co.uk/>

<https://sps-creativedesign.co.uk/blog>